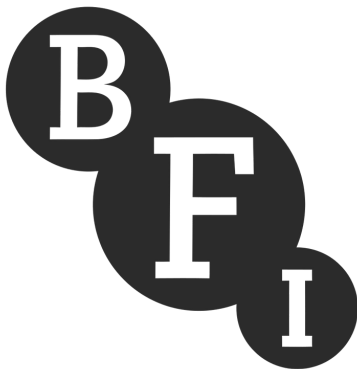




# Media Careers

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## MEDIA CAREERS

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6. Web Design
7. Photographer / Photo Editor
8. Film Making / Directing
9. Music Promotion
10. Editing
11. Copywriting
12. Radio DJ / Producer
13. Celebrity Recruitment
14. Personal Assistant

Media Studies degrees are gaining in popularity and combine practical skill with academic integrity. People who take Media Studies are creative, enthusiastic and have excellent written and oral communication skills.

## WHERE TO FIND INFORMATION ABOUT MEDIA CAREERS

- ◆ Screenskills - <https://www.screenskills.com/Creative>
- ◆ England - [https://www.wearecreative.uk/Creative Access](https://www.wearecreative.uk/Creative%20Access) - <https://creativeaccess.org.uk/>
- ◆ The Guardian - <http://jobs.theguardian.com/jobs/media>
- ◆ For careers in HR, PR, TV and Broadcasting - [www.careermovesgroup.co.uk](http://www.careermovesgroup.co.uk)
- ◆ For TV and Film careers - [www.grapevinejobs.co.uk/jobseeker/mediajobs.aspx](http://www.grapevinejobs.co.uk/jobseeker/mediajobs.aspx) The British
- ◆ Film Institute - [www.bfi.org.uk](http://www.bfi.org.uk)
- ◆ Media and Communication Studies website - <http://visual-memory.co.uk/daniel/media/> The Guardian
- ◆ newspaper media website - [www.theguardian.com/us/media](http://www.theguardian.com/us/media)
- ◆ Media Studies resources - <http://media.edusites.co.uk/> The British
- ◆ Media Information Website - <http://media.info>

# Going to University?

## MEDIA DEGREES

Subjects to study at Key Stage 5:

UAL Media, UAL Production Arts, A Level Film, A Level Sociology,

Wider reading:

The Media Guardian, Broadsheet Newspapers, Magazines, Media and Communications

Theory, Germaine Greer, Laura Mulvey, Newsnight, BBC Question Time

The top 10 UK Universities for Media Studies according to the Complete University Guide are:

1. City, University of London
2. University of Sheffield
3. Strathclyde University
4. Loughborough University
5. Kings College, London
6. University of Leeds
7. Lancaster University
8. Newcastle University
9. Cardiff University
10. Birmingham University

(check UCAS website for entry requirements for these universities: [www.ucas.com](http://www.ucas.com))



## GRADUATE PROSPECTS

According to the Graduate Recruitment Bureau, the average graduate starting salary for a Media graduate is £28,624.

### **Internships and Work Experience**

Gumtree recently completed a poll of employers with the results showing that work experience makes you 95% more employable. The good news carries on, two thirds of employers think candidates with work experience were more knowledgeable, 44% think they are more confident and 40% say they are more committed.



# Alternatives to University

## ESA Year 14

### Craftskills Traineeship

ESA has joined forces with ScreenSkills (The UK's industry-led skills body) and the National Film and Television School to open a Centre of Screen Excellence at ESA, bringing new 'into industry' courses for students aged 18 to 19 (a new set of qualifications for year 14).

These specialist courses include work placements and workshops from leading industry professionals and are designed to increase knowledge, skills and access for students who want to work in TV and Film. ESA is thrilled to provide for the second year running these creative and technical traineeship from September as a new UK Centre of Screen Excellence.

Further information is on the school website: <http://bit.ly/3UMvtpx>

### Level 4: Professional Diploma in Technical and Production Practice for the Creative Industries

The UAL Level 4 course runs in tandem with the ScreenCraft course and aims to give students an additional qualification. Students will complete an extended project after the ScreenCraft course has been completed.

Further information is on the school website: <http://bit.ly/3EdGxVL>



## Apprenticeships

- Apprenticeships are very competitive, especially in the media arts industry. Only the major companies have apprenticeship schemes, this includes BBC, Channel 4, ITV, Sky, MediaCom, Screenskills, Google, etc.
- Apprenticeships come in a variety of levels from Level 2 (GCSE level) up to Level 6 (Masters degree level).
- Companies pay an apprenticeship wage alongside the cost of the apprenticeship so this is a good option.

Students who have studied a Level 3 UAL will not be able to apply for equivalent level 3 apprenticeship.

### **Further information can be found at :**

<https://www.gov.uk/apply-apprenticeship>

<https://www.apprenticeships.gov.uk/influencers/resources-for-parents>

<https://amazingapprenticeships.com/>

<https://www.ucas.com/explore/search/advice?query=apprenticeships>

Sky Content Academy Ignite (School leavers - both Osterley and Sky Studios Elstree):

[www.careers.sky.com/earlycareers/ignite](http://www.careers.sky.com/earlycareers/ignite)

Sky Content Academy (Graduates- both Osterley and Sky Studios Elstree):

[www.careers.sky.com/earlycareers/creative-access](http://www.careers.sky.com/earlycareers/creative-access)

Sky Content Academy Insight day (School leavers):

[www.careers.sky.com/earlycareers/insight-days](http://www.careers.sky.com/earlycareers/insight-days)

All Sky Early Career Programmes: [www.careers.sky.com/earlycareers](http://www.careers.sky.com/earlycareers)

BBC Apprenticeships - <https://www.bbc.co.uk/careers/trainee-schemes-and-apprenticeships>

Channel 4 early careers - <https://careers.channel4.com/4skills/apprenticeships>

<https://careers.channel4.com/4skills/production-training-scheme>

## **General Information regarding Careers in Media**

### **Becoming a Freelancer**

<https://www.screenskills.com/developing-your-career/freelance-toolkit/>

#### **Jobs:**

<https://www.screenskills.com/jobs/>

<https://www.mandy.com/uk/jobs/crew>

<https://www.backstage.com/>